**IBM**

# P2050-003

*IBM Commerce Solutions Selling Technical Mastery Test v1*

**Answer:** A

**QUESTION:** 20
Which of the following is the best description of the framework of the Gift Center commands?

A. Business Object Document (BOD)
B. Hypertext Transfer Protocol (HTTP)
C. Name Value Pair(NVP)
D. Enterprise Java Bean (EJB)

**Answer:** A

**QUESTION:** 21
Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?Which is NOT an out-of-the-box customer target in Management Center? Marketing dialog?

A. CustomerOrganization
B. Current Page
C. External Site Referral
D. Cookie Contents

**Answer:** A

**QUESTION:** 22
The advanced WebSphere Commerce search capabilities released in V7 Feature Pack 2 are based on what search technology?

A. IBM Omnifind
B. Zettair
C. Endeca
D. SOLR

**Answer:** D

**QUESTION:** 23
What is the name of the default Web 2.0 B2C starter store?

A. Elite
B. Madisons
C. Commerce Plaza
D. JamesCo

**Answer:** B

**QUESTION:** 24
E-marketing spot content is .

A. usually defined in a WebActivity
B. always static
C. configurable by the customer
D. exclusively managed by IT staff

**Answer:** A

**QUESTION:** 25
Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

A. Show cases gift registry management flows by the shopper.
B. The gift registry feature can be enabled or disabled by flex flow.
C. Showcases the gift giver scenarios through interaction with order sub-system.
D. It is a starter store with multiple language support.

**Answer:** D

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