IBM

M6040-420

SureMark Printers Models 2xR and 1xR Sales Mastery

Answer: A, D

Explanation:
The 4610-2CR/2NR fits in the current integration trays making upgrades easier.

QUESTION: 30
Which SureMark printer model is recommended for a medium-sized retailer who needs dual- station, thermal/impact, check-processing receipt printers?

A. 1NR
B. 2CR
C. 2NR
D. TM7

Answer: B

Explanation:
The new 4610 SureMark Printer Models 2CR and 2NR are dualstationthermal/ impact POSreceipt printers. Model 2CR also includes highly accurate MICR reading (magnetic ink character recognition) for single-pass check handling.

QUESTION: 31
Which SureMark 1NR product structure option allows simplified SureMark printer ordering?

A. Covers can be easily changed.
B. 4610 cables can be ordered separately.
C. Multiple existing models are replaced by one new model.
D. Power supplies used with existing printers can be reused.

Answer: D

Explanation:
The 4610-2CR/2NR uses the same power supply and cables as the 4610- Ti3/TI4/TI4.

QUESTION: 32
Which two resources should sellers use to help sell the SureMark printers? (Choose two)

A. Techline
B. Knowledgebase
C. Selling SureMark Community
D. SureMark Printers Hardware Service Guide

Answer: A, B

Explanation:
There is a lot of 4610-TF6 information in our Knowledgebase.
TechLine is also the first place to go to request any help related to IBM Retail POS
systems.