



IBM

M6040-420

SureMark Printers Models 2xR and 1xR Sales Mastery

Answer: A, D

Explanation:

The 4610-2CR/2NR fits in the current integration trays making upgrades easier.

QUESTION: 30

Which SureMark printer model is recommended for a medium-sized retailer who needs dual- station, thermal/impact, check-processing receipt printers?

- A. 1NR
- B. 2CR
- C. 2NR
- D. TM7

Answer: B

Explanation:

The new 4610 SureMark Printer Models 2CR and 2NR are dualstationthermal/ impact POSreceipt printers. Model 2CR also includes highly accurate MICR reading (magnetic ink character recognition) for single-pass check handling.

QUESTION: 31

Which SureMark 1NR product structure option allows simplified SureMark printer ordering?

- A. Covers can be easily changed.
- B. 4610 cables can be ordered separately.
- C. Multiple existing models are replaced by one new model.
- D. Power supplies used with existing printers can be reused.

Answer: D

Explanation:

The 4610-2CR/2NR uses the same power supply and cables as the 4610- Ti3/TI4/TI4.

QUESTION: 32

Which two resources should sellers use to help sell the SureMark printers? (Choose two)

- A. Techline
- B. Knowledgebase
- C. Selling SureMark Community
- D. SureMark Printers Hardware Service Guide

Answer: A, B

Explanation:

There is a lot of 4610-TF6 information in our Knowledgebase.
TechLine is also the first place to go to request any help related to IBM Retail POS systems.

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