



IBM

M2090-748

IBM MDM and IIS Sales Mastery Test v1

Answer: C

QUESTION: 14

What is NOT a characteristic of systems with data partitioning?

- A. Exploits high-cost grid hardware for big data
- B. Executes one job in parallel across nodes
- C. Distributes data partitions across nodes
- D. Enables pipelining and repartitioning between stages and between nodes without landing to disk.

Answer: D

Reference:

<http://www.ibmbigdatahub.com/blog/scalability-without-limits-big-data>

QUESTION: 15

What are two components of Info Sphere Information Server (IIS)?

- A. Parallel dataflow and auto repartitioning
- B. Massive Data Scalability (MDS) and C++
- C. Software dataflow and Shared Nothing Architecture
- D. Data Replication and Business Information Exchange

Answer: D

Reference:

[http://www-](http://www-01.ibm.com/support/knowledgecenter/SSPT3X_2.1.2/com.ibm.swg.im.iis.productization.iisi_nfsv.overview.doc/topics/cisoproductsinthesuite.html)

[01.ibm.com/support/knowledgecenter/SSPT3X_2.1.2/com.ibm.swg.im.iis.productization.iisi_nfsv.overview.doc/topics/cisoproductsinthesuite.html](http://www-01.ibm.com/support/knowledgecenter/SSPT3X_2.1.2/com.ibm.swg.im.iis.productization.iisi_nfsv.overview.doc/topics/cisoproductsinthesuite.html)

QUESTION: 16

You are dealing with a client who has SAP, Seibel and Oracle. The client is looking to create an operational 360 degree view of their customer. Which is the top differentiator for IBM MDM that would you lead with?

- A. Capability to integrate customer information from various business applications (Agnostic)
- B. Multi Master Data Domain
- C. Performance, Scalability and Matching Accuracy
- D. Breath of Big Data Capabilities

Answer: A

QUESTION: 17

As you interview one of your Big Data prospects they indicate they have billions of records and are especially concerned with consistent customer information coming from various sources both internal and external. What solution would you position to provide trusted customer information platform?

- A. Information Server
- B. MDM Enterprise Edition & BigInsights
- C. Big Match
- D. Pure Data for Analytics

Answer: B

QUESTION: 18

During your sales cycle your analytics prospect indicates a problem with their diverse set of information technologies. You also hear these prospects asking for that "one access point" or "a common way to get to information". What IIS offering do you position?

- A. Federation Server
- B. ETL
- C. Cognos
- D. IIDR

Answer: D

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