IBM

M2090-618

IBM Business Analytics Midmarket Foundational Sales Mastery Test v2

QUESTION: 38
Identify the deployment option that is NOT available to buyers in the IBM Midmarket portfolio.

A. On-premises
B. Cloud
C. Mobile
D. Appliance

Answer: C

Reference:
http://books.google.com.pk/books?id=3wsWAgAAQBAJ&pg=PA58&lpg=PA58&dq=IBM+midmarket+on+premise&source=bl&ots=jHYrzlFpSL&sig=AT9U2SEsQQ7kKCR0odcyRoLG8TU&hl=en&sa=X&ei=wItXVPTQHMLisASUgoHYBw&redir_esc=y#v=onepage&q=IBM%20 midmarket%20on%20premise&f=false

QUESTION: 39
Identify the capability area that is NOT directly contained within IBM's Midmarket portfolio

A. Financial Performance Management
B. Smarter Commerce
C. Predictive Analytics
D. Business Intelligence

Answer: A

QUESTION: 40
What are the top 2 (two) functional objectives identified by organizations with active big data pilots or implementations?

A. Customer Centric Outcomes and Operational Optimization
B. Operational Outcomes and Risk/Financial Management
C. Employee Collaboration and Customer Centric Outcomes
D. Risk/Financial Management and New Business Model

Answer: A

Reference:
https://www.stevens.edu/howe/sites/default/files/Stevens%20Big%20Data.pdf (slide 7, see the image)

QUESTION: 41
What are the 4 (four) trends shaping the way we live, work and interact?

A. Cloud. Mobile, Security, Data
B. Social, Mobile, Data, Cloud
C. Mobile, Social. Data. Storage
D. Data. Security. Cloud. Social

Answer: B

Reference:
http://www-03.ibm.com/press/us/en/pressrelease/40927.wss

Download Full Version From https://www.certkillers.net

Pass your exam at First Attempt....Guaranteed!