IBM

M2065-741 Exam

IBM i2 Intelligence Sales Mastery Test v2

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Version: 7.0

Question: 1

i2's go to market strategy is addressed with 3 distinct solutions. What are they?

A. i2 COPLINK; i2 iBase; i2 Intelligence Analysis Platform
B. i2 National Security Defense and Intelligence (NDI); i2 Integrated Law Enforcement (ILE); i2 Enterprise Intelligence Analysis (EIA)
C. i2 Fraud Intelligence Analysis (FIA); i2 Intelligent Investigation Manager (MM); i2 Intellishare
D. IBM Intelligent Operations Centre; IBM Intelligent Video Analytics; IBM Threat and Fraud Analytics

Answer: A

Explanation:
/ IBM i2 COPLINK is police software with database capabilities to consolidate data from many sources, aid collaboration and help generate tactical leads. It enables law enforcement professionals to generate photo lineups, save their search history and organize investigations to generate reports more easily.
/ IBM i2 iBase is an intuitive intelligence data management application that enables collaborative teams of analysts to capture, control and analyze multisource data in security-rich workgroup environments.
/ The i2 Intelligence Analysis Platform is also at the heart of IBM i2 solutions targeted at specific industry needs:
* IBM i2 Fraud Intelligence Analysis – IBM i2 Fraud Intelligence Analysis helps reduce the time, costs and complexity associated with fraud detection and investigation.
* IBM i2 Intelligent Law Enforcement - Law enforcement software enables agencies to generate actionable insights that can help reduce crime and improve public safety.
* IBM i2 National Security and Defense Intelligence- IBM i2
National Security and Defense Intelligence helps enable customers to carry out interoperable intelligence exploitation through a scalable and secure architecture.

Question: 2

The purchase of ILE Premium is a pre-requisite for the purchase of ILE Standard.

A. True
B. False

Answer: B

Explanation:
ILE Premium is the more advanced product.

Question: 3

i2 solutions can help:

A. Law Enforcement and Defense only
B. Government only
C. Private Sector, including commercial organizations, banking and insurance
D. All of the above

Answer: D

Question: 4

How can the IBM Counter Fraud Management solution add significant value to an organization's fraud detection and investigation system?

A. Reputational risk, compliance and legal obligations and revenue loss can all be addressed by the IBM Counter Fraud Management solution.
B. Output from the IBM Counter Fraud Management solution help organizations to understand their exposure to issues such as non-compliance and cyber threat.
C. IBM delivers an end to end solution for fraud detection and investigation, often replacing the largely manual, rules based systems in place with a more efficient and cost effective option.
D. All of the above

Answer: D

Explanation:
* Fraud and financial crimes trigger financial losses, cause significant operational costs, erode consumer confidence, destroys brand image and drains the potential for core business innovation.
A new, holistic approach is needed to not only handle, but proactively anticipate and respond to threats.
* IBM Counter Fraud Management is a new, next generation offering, delivered as a single, integrated solution, that addresses all phases of enterprise counter fraud measures.

Question: 5

NDI was created to help national security and defense organizations to:

A. Create an interoperable intelligence information system
B. Evaluate missions within a single operation
C. A and B
D. None of the above

Answer: C

Explanation:
IBM i2 National Security and Defense Intelligence.
Helps enable Defense and National Security
customers carry out intelligence exploitation. NDI
provides data acquisition, multi-faceted intelligence
analysis tools, mission decision making, situational
awareness and collaboration capabilities.
Reference: The IBM i2 National Security and Defense Intelligence (NDI) Solution

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