



Salesforce

Einstein-Next-Best-Action- Accredited-Professional

**Salesforce Certified Einstein Next Best Action
Accredited Professional**

QUESTION & ANSWERS

Question: 1

Can the Einstein NBA element be displayed in Classic Salesforce pages?

- A. Yes
- B. No

Answer: B

Question: 2

What are the two categories of elements that can be used while building a strategy?

- A. Recommendation Logic and Branch Logic
- B. Branch Logic and Merge Logic
- C. Recommendation Logic and Strategy Logic
- D. Recommendation Logic and Merge Logic

Answer: A

Question: 3

The Suggested Actions component can only display recommendations in Lightning app pages.

- A. FALSE
- B. TRUE

Answer: A

Question: 4

What will happen to a recommendation that has a flow assigned to it in case of acceptance that is inactive?

- A. The recommendation will be displayed to users but the "Accept" button will not be clickable.
- B. The recommendation will not be shown to users
- C. The recommendation will output an error message when triggering the flow.

Answer: B

Question: 5

Recommendations are stored in standard records, saved as data in the Salesforce Database.

- A. TRUE
- B. FALSE

Answer: A

Question: 6

The Einstein NBA component can display recommendations in Lightning record pages.

- A. TRUE
- B. FALSE

Answer: A

Question: 7

Which Strategy Builder element is being described here? " Dynamically create personalized recommendations where a