



# Salesforce

## CUSTOMER-DATA-PLATFORM Exam

### Salesforce Customer Data Platform (CDP) Exam

**Thank you for downloading CUSTOMER-DATA-PLATFORM exam PDF  
Demo**

**You can buy Latest CUSTOMER-DATA-PLATFORM Full  
Download  
Version**

**<https://www.certkillers.net/Exam/CUSTOMER-DATA-PLATFORM>**

# Version: 6.0

---

**Question: 1**

---

Which data model type in Salesforce CDP defines interactions with party?

- A. Sales Order
- B. Transaction
- C. Engagement
- D. Individual

---

**Answer: C**

---

---

**Question: 2**

---

What modeling format describe the Individual and Contact Point objects?

- A. Jagged
- B. Normalized
- C. Compress
- D. De-Normalized

---

**Answer: B**

---

---

**Question: 3**

---

Which field in the recommended source schema is not editable?

- A. Field Label
- B. Field API Name
- C. Header Label
- D. Data Type

---

**Answer: C**

---

---

**Question: 4**

---

How many Salesforce orgs can an administrator connect to Salesforce CDP?

- A. 1
- B. 2

- C. 10
- D. No hard limit

---

**Answer: D**

---

---

**Question: 5**

---

Which Salesforce CDP use case merges customer information from various systems to create a single Id, a single record for a customer?

- A. Audience Segmentation
- B. Consent Management
- C. Data Unification
- D. Identity Resolution

---

**Answer: D**

---

## Thank You for trying CUSTOMER-DATA-PLATFORM PDF Demo

To Buy New CUSTOMER-DATA-PLATFORM Full Version  
Download visit link below

<https://www.certkillers.net/Exam/CUSTOMER-DATA-PLATFORM>

## Start Your CUSTOMER-DATA-PLATFORM Preparation

Use Coupon “**CKNET**” for Further discount on the purchase of  
Practice Test Software. Test your CUSTOMER-DATA-PLATFORM  
preparation with actual exam questions.