

SAP

C_C4H225_11 Exam

**Certified Technology Associate - SAP Emarsys Customer
Engagement Implementation**



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Version: 4.0

Question: 1

Which of the following apply to the msrp field in the product data file? Note: There are 3 correct answers to this question.

- A. It is the original price of the product.
- B. The currency is not included.
- C. The comma (,) is always used as the decimal mark.
- D. It is a mandatory field.
- E. The msrp value must be higher than the price for it to appear in the recommendation.

Answer: A, B, E

Question: 2

You are building an abandoned cart program that uses a discount voucher. You don't want any users to receive more than 1 voucher in a 30 day period. There are wait nodes in the program that spam multiple days. Which participation setting do you need?

- A. Contacts can enter this program again 30 days and 0 hours after exiting it.
- B. Contacts can enter this program again 30 days and 0 hours after entering it.
- C. Contacts can enter this program only once, ever.
- D. Contacts can enter this program any time, even if they are still in it.

Answer: A

Question: 3

You need to update some existing contacts records using the SAP Emarsys Customer Engagement API. What is the correct method to use?

- A. GET
- B. DELETE
- C. PUT
- D. POST

Answer: C

Question: 4

Which of the following are supported functionalities within the SAP Emarsys Customer Engagement plug-in for Shopify? Note: There are 2 correct answers to this question.

- A. Automated triggering of Shopify e-commerce events as external events in SAP Emarsys Customer Engagement
- B. Automated installation of the Web Recommender template in your webshop
- C. Automated installation of the Web Extend data collection scripts on your Shopify themes
- D. Automated creation of Interactions programs for Shopify events

Answer: A, C

Question: 5

The Health Check dashboard shows a web behavior error and a data source consistency error. Where you can find more information? Note: There are 2 correct answers to this question.

- A. Predict Recommendations widget
- B. Inspector bookmarklet
- C. Database Growth widget
- D. Predict Data Sources page

Answer: D

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