



IBM

COG-642

IBM Cognos 10 BI Scorecard Developer

Answer: D

QUESTION: 67

When viewing a derived index metric with an actual value of -0.91, what does the negative sign indicate?

- A. The actual value is above target by 0.91 tolerance
- B. The actual derived score is below target by 0.91 tolerance
- C. The actual derived score is above the tolerance level by 0.91 tolerance
- D. The actual value is below the derived index score by 0.91 tolerance

Answer: B

QUESTION: 68

Americas Derived Performance is a derived index metric based on all the metrics in the Americas scorecard. Using the most recent view, the status for Americas Derived Performance is not showing. What must a user do to see the status of Americas Derived Performance?

Name	Actual	Target	Variance	Time Period
Americas Discount %	6.21%	5.50%	0.71%	Dec 2007
Americas Retailer survey	70.91%	70.73%	0.18%	2007
Americas Product survey	84.00%	74.84%	9.16%	2007
Americas Quantity sold	617,643	469,040	148,603	Dec 2007
Americas New Products	8	10	-2	2007 Q4
Americas New Retailers	7	15	-8	2007 Q4
Americas Derived Performance				Dec 2007

- A. Select calendar level as Month and calendar period as December.
- B. Select calendar level as Quarter and calendar period as Q4.
- C. Select calendar level as Year and calendar period as 2007.
- D. Select show the to-date status values for open periods as of Dec 1, 2007.

Answer: C

QUESTION: 69

What can the user create to indicate that they have taken a corrective step to improve the performance of a metric?

- A. Project
- B. Strategy
- C. Action
- D. Report

Answer: C

QUESTION: 70

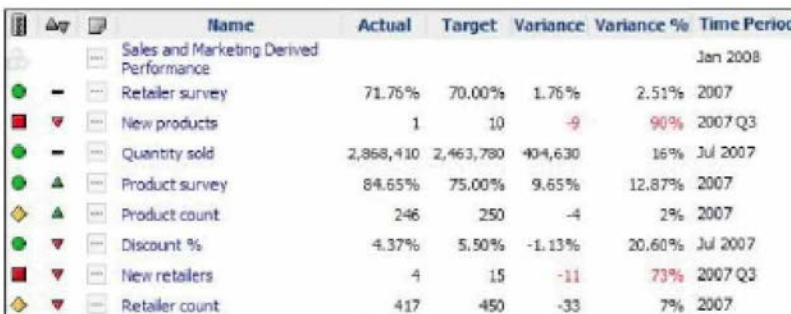
How would a user be able to view a list of their metrics according to the goals of their business?

- A. Sort and trend
- B. Strategies
- C. Watch list
- D. Metric types

Answer: B

QUESTION: 71

A user is presented with the Sales and Marketing scorecard. Based on the information provided, what business calendar level has been selected?



	Name	Actual	Target	Variance	Variance %	Time Period
	Sales and Marketing Derived Performance					Jan 2008
●	Retailer survey	71.76%	70.00%	1.76%	2.51%	2007
■	New products	1	10	-9	90%	2007 Q3
●	Quantity sold	2,868,410	2,463,780	404,630	16%	Jul 2007
●	Product survey	84.65%	75.00%	9.65%	12.87%	2007
◆	Product count	246	250	-4	2%	2007
●	Discount %	-4.37%	5.50%	-1.13%	20.60%	Jul 2007
■	New retailers	4	15	-11	73%	2007 Q3
◆	Retailer count	417	450	-33	7%	2007

- A. Most recent values
- B. Monthly level values
- C. Quarterly level values

D. Yearly level values

Answer: A

QUESTION: 72

Which of the following sets of metrics would be MOST appropriate for the balanced scorecard model?

- A. Number of new hires, Turnover rate, Head count, Average age
- B. Revenue, customer satisfaction, product quality, percent of employees trained
- C. Sales, revenue per sq ft, product quality, number of returns
- D. Global revenue, revenue for services, revenue for product sales, revenue for support

Answer: B

QUESTION: 73

The data that needs to be populated in the metric store requires consolidation and data cleansing from various data sources. What is the MOST appropriate data loading technique to accomplish this?

- A. Manual entry
- B. Metric Designer
- C. SQL scripts (structured query language)
- D. An ETL tool (extraction, transformation, and loading)

Answer: D

QUESTION: 74

Which of the following is a step in the process of loading data from a Cognos Planning system into a Metric Studio application?

- A. Create a Framework Manager model in Metric Designer.
- B. Import Contributor flat files to the metric store.
- C. Create a Framework Manager model from published Contributor data.

D. Transfer live Analyst data directly into the metric store.

Answer: C

QUESTION: 75

A scorecard application has been implemented using the balanced model, where four scorecards were created for each perspective. Which perspectives contain the following metrics?

- Defects per unit
- Number of returns
- Number of recalls

- A. Financial and Customer
- B. Customer and Internal Process
- C. Internal Process and Learning and Growth
- D. Financial and Learning and Growth

Answer: B

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