



IBM

C2080-470

IBM Unica Campaign V8.5

QUESTION 74

During installation, Unica Campaign is unable to register itself with Unica Marketing Platform during the process. Which out of the box Marketing Platform utility can be used to perform the registration process manually?

- A. ConfigTool Utility
- B. PopulateDb Utility
- C. PartitionTool Utility
- D. RestoreAccess Utility

Correct Answer A

QUESTION 75

A specialist has just completed a Unica Campaign installation using SQL Server. When it was first accessed, the specialist sees that Manage Table Mappings > Show System Tables under the Campaign Settings appears but does not show any mapped system tables. The reason for this could be that

- A. the ODBC driver was not correctly configured.
- B. the specialist does not have correct Campaign security policies.
- C. the JDBC connection was incorrectly set in the web application server.
- D. the database which contains the Platform system tables is not accessible.

Correct Answer A

QUESTION 76

In an installation, Unica Campaign has been deployed on WebSphere JVM with system tables in DB2. For this configuration to function successfully, which custom data source property in WebSphere needs to be set or added for the DB2 system tables data source?

- A. logToConnect
- B. numberOfRetries
- C. resultSetHoldability
- D. cacheConnectionSize

Correct Answer C

QUESTION 77

What JDBC type database driver works with Unica products?

- A. Type 2 JDBC drivers must be used.
- B. Type 4 JDBC drivers must be used.

- C. Any type 4 and above JDBC drivers can be used.
- D. Any certified JDBC drivers that have been tested can be used.

Correct Answer B

QUESTION 78

In a Unica Campaign deployment, there is a use case to check custom validation logic (valid vs. optional) for the campaign extended attributes at the time of campaign creation. Which Campaign feature will help accomplish this requirement?

- A. Security Policies
- B. Unica Campaign Triggers
- C. Unica Campaign Web Services API
- D. Unica Campaign Validation Plug-in Developer's Kit (PDK)

Correct Answer D

QUESTION 79

Which security mechanism allows an administrator to associate Unica Campaign users with Windows users, so that Campaign processes invoked by a user run under the credentials of the corresponding Windows user?

- A. Single Sign-On
- B. Alternate Login
- C. Security Policies
- D. Windows Impersonation

Correct Answer D

QUESTION 80

Unica Campaign supports which two web application servers?

- A. IBM Tivoli
- B. Caucho Resin
- C. Apache Tomcat
- D. IBM WebSphere
- E. Oracle WebLogic

Correct Answer DE

QUESTION 81

The Unica Campaign/Platform system has been configured for Single Sign-On (SSO) access. Where are the passwords for the user logins stored?

- A. Unica Campaign
- B. Unica Marketing Platform
- C. Web Access Control Platform
- D. Web Access Control Platform and Unica Marketing Platform

Correct Answer C

QUESTION 82

In an SSL-enabled deployment of Unica Campaign Listener, what is the required format for the security certificate?

- A. PEM
- B. JKS
- C. DER
- D. XML

Correct Answer A

QUESTION 83

Which of the following does NOT contain important inputs to gather for sizing an initial Campaign hardware and database size installation?

- A. Contact History use; Output preservation period
- B. Expected CPU utilization; Actual flowchart file sizes
- C. Expected number of users; whether "In Database Processing" will be used
- D. Number of planned concurrent users; Whether "Strategic Segments" will be used

Correct Answer B

QUESTION 84

A Select process in a flowchart is connected to the previous Snapshot process by a dotted line. The dotted line represents what type of relationship?

- A. An incorrectly configured Snapshot process.
- B. A Snapshot process which is outputting its data to a general table.
- C. A time dependency where the Select process won't run until the Snapshot process finishes.
- D. A data dependency where the Select process won't run until the data is available from the completed Snapshot process

Correct Answer C

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