

## **Adobe**

9A0-381 Exam

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Version: 8.0
Question: 1
You want to access Content Consumption (Page Views/Visits) per Pages, Site Sections and Site Sub Sections. You have a separate custom traffic variable reserved for each of the reports. What is the best way to ensure that the Content Consumption calculated metric is available for all three reports?
<ul> <li>A. You only need to build it once and it will become available for all three reports</li> <li>B. Build that calculated metric three times, once in each report.</li> <li>C. That metric is only available for Pages so you will be unable to apply it to Site Sections or Sub Sections</li> <li>D. Choose the "copy" feature in the calculated metric builder to propagate the metric from one</li> </ul>
report to the other
Answer: A
Question: 2
You are using a filter to eliminate a select group of line items. What does the metric total number represent?
<ul><li>A. The total including the line items that are not filtered.</li><li>B. The site total for the selected metric</li><li>C. The percentage of the filtered line items compared against the Report Suite total</li><li>D. The total of the line items filtered</li></ul>
Answer: C
Question: 3
Which statement summarizes the reporting possibilities for subrelations?
<ul> <li>A. You can drill down multiple levels deep and choose up to 10 metrics for display</li> <li>B. You can drill down only one level deep and choose up to 10 metrics for display</li> <li>C. You can drill down only one level deep and only get to choose one metric</li> <li>D. You can drill down multiple levels deep but you only get to use the Instances metric</li> </ul>
Answer: D
Question: 4
What are the maximum number of items that can be displayed in a Trended graph?

A. 1

- B. 5
- C. 10
- D. 30

Answer: D

#### **Question: 5**

Which statement about Classification reports is NOT true?

- A. Classified reports are used to provide friendly names to key values
- B. Classified reports can be applied to every variable
- C. Classified reports are controlled by an admin
- D. Classified reports are used to group key values to higher level categories

**Answer: B** 

#### Question: 6

You are building a segment based only on Events in the Segment Canvas. Which two containers can you use? (Choose two.)

- A. Events
- **B.** Visitors
- C. Visits
- D. Hits

Answer: A,C

#### **Question: 7**

A visitor demonstrates the following behavior in terms of time spent:



What is the average time spent on page A?

- A. 12.5 minutes
- B. 25 minutes

- C. 20 minutes
- D. 15 minutes

**Answer: D** 

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