Oracle

1Z0-340-20 Exam

Oracle Eloqua CX Marketing 2020 Implementation Essentials



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Version: 4.0

Question: 1	
Which two roles are recommended to participate during configuration two.)	on implementation? (Choose
A. Eloqua Sales Users B. Eloqua Marketing Managers C. Eloqua Executive Sponsors D. Eloqua Power Users E. Eloqua Administrators	
	Answer: DE
Question: 2	
Which Default Update Logic would you choose if the client would like the updated even if the new value is blank? (Choose the best answer.) A. update if new value is not blank B. update if new email address C. always update D. update if blank	ne Salesperson contact field to
	Answer: D
Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMC/CreatingContactFields.htm Question: 3	AA/Help/ContactFields/Tasks/
A contact has multiple values populated within the "Interest Area" mult a. However, when you go to the contact record, no values are highlighted Which two are reasons for this? (Choose two.) A. The values populated are lowercase, whereas the values within the p. B. The values are correct but they are delimited with a comma, C. The values are correct but they are delimited with a double colon: D. The values populated do NOT match the values within the picklist.	d.
	Answer: BD
Question: 4	

D. "From" email address E. "To" email address

Answer: D

Which two frequency options are NOT available in the drop of	lown when creating Agents? (Choose
two.)	
A. Monthly	
B. Weekly	
C. Once	
D. Quarterly	
E. Bi-Weekly	
F. Daily	
G. Never	
	Answer: DE
Reference: https://www.youtube.com/watch?v=tt2An45P_7g	
Question: 5	
On which domain in an Eloqua email is Domain Key Identified the best answer.)	d (DKIM) signing performed? (Choose
A. User email address	
B. "Reply-To" email address	
C. Subsite domain	

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