



**IBM**

**00M-656**

*ICS SmartCloud for Social Business Sales Mastery Test  
v1*

**Answer:** C

**QUESTION:** 24

Which is a key benefit of SmartCloud Engage over MS Office 365?

- A. Extranet collaboration due to the free unlimited guest accounts offered by Engage
- B. Blogs
- C. Team Calendars
- D. Voice over IP in Meetings

**Answer:** A

**QUESTION:** 25

What is the purpose of a Ramp-up?

- A. To allow the customer to ramp up their payments according to their revenues
- B. To allow the customer to phase in integrated apps
- C. To allow the customer to buy extra file storage
- D. To allow the customer to deploy in incremental steps and be billed accordingly until the full subscription amount is deployed

**Answer:** D

**QUESTION:** 26

What is the flagship offering for SmartCloud for Social Business?

- A. SmartCloud iNotes
- B. SmartCloud Meetings
- C. SmartCloud Engage
- D. SmartCloud Connections

**Answer:** D

**Reference:**

[http://www.slideshare.net/DianaEmely/ibm-smart-cloud\(slide 19\)](http://www.slideshare.net/DianaEmely/ibm-smart-cloud(slide 19))

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