



IBM

00M-601

*IBM Healthcare Industry Solutions Sales Mastery Test
v1*

- A. Member account overview
- B. Proactive Health Care
- C. Find a doctor/provider
- D. Member physician appointment scheduling

Answer: B

QUESTION: 29

Member 360 primarily refers to the ability to provide a health plan with which one of the following?

- A. Increased policy sales
- B. A better understanding of employer enrollment metrics
- C. Patient record security and privacy compliance
- D. A longitudinal view of member information and activity

Answer: D

Explanation:

<http://www-935.ibm.com/services/au/cio/pdf/ciw03051usen.pdf>
(page 15, first paragraph)

QUESTION: 30

What has IBM done, using proven enterprise architecture that quickly and cost-effectively enables the aggregation and analysis of data?

- A. Built a storage warehouse
- B. Built a supply warehouse
- C. Built a data warehouse
- D. Built data software

Answer: D

Explanation:

<http://www-01.ibm.com/software/industry/healthcare/provider.html>
(topic: enterprise health analytics)

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