



**IBM**

**00M-238**

*IBM Commerce Solutions Selling/Order Mgmt Sales Mastery  
Test v1*

**Answer: B**

**QUESTION: 33**

How can you make Business flows configurable and adaptive in Order Management?

- A. By doing a value chain analysis.
- B. By altering the process model.
- C. With customization.
- D. With change request management.

**Answer: B**

**QUESTION: 34**

What is a key marketing capability in the WebSphere Commerce platform?

- A. Marketing experimentation (a/b testing)
- B. Marketing resource management
- C. Marketing analytics
- D. Campaign planning

**Answer: D**

**QUESTION: 35**

What functionality supports Move Add Cancel Delete (MACD) process for service configurations?

- A. Lock contracted prices.
- B. Execute date validations.
- C. Comparison of current with new/changed configurations.
- D. All of the above

**Answer: C**

**QUESTION: 36**

What business models does WebSphere Commerce support?

- A. B2C eCommerce
- B. B2C and B2B eCommerce

- C. B2C, B2B and indirect selling including B2B2C
- D. B2C, B2B and Supply Chain

**Answer:** C

**Reference:**

<http://www.redbooks.ibm.com/redbooks/pdfs/sg247588.pdf>

**QUESTION:** 37

What product(s) from the IBM Sterling Configure Price Quote (CPQ) bundle are required to provide product configurator capabilities through a Web Channel?

- A. All the products of the IBM Sterling CPQ bundle.
- B. IBM Sterling Configurator add-on to WebSphere Commerce.
- C. IBM Sterling Configurator Order Management add-on.
- D. The channel usage does not determine what products of the IBM Sterling CPQ bundle are needed.

**Answer:** B

**Reference:**

[http://publib.boulder.ibm.com/infocenter/wchelp/v7r0m0/index.jsp?topic=%2Fcom.ibm.commerce.sterling-configurator.doc%2Ftasks%2Ftya\\_installvm.htm](http://publib.boulder.ibm.com/infocenter/wchelp/v7r0m0/index.jsp?topic=%2Fcom.ibm.commerce.sterling-configurator.doc%2Ftasks%2Ftya_installvm.htm)

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