IBM

00M-155

Information Management Solution Sales Mastery Test v3

QUESTION: 32
What is a strategic imperative for wholesale distributors?

A. building brand awareness and loyalty
B. driving profitable growth through improved quality of products
C. operating responsibly and profitably with compartmentalized supply chain visibility
D. delivering innovation driven by providing an improved online shopping experience

Answer: B

QUESTION: 33
What makes InfoSphere Balanced Warehouse superior to similar Teradata, Oracle, and Netezza products?

A. It routinely deletes unnecessary data, making the data warehouse up to date.
B. It makes up for the complexity of data-warehousing activity by providing training about the product.
C. It begins with a strict plan for implementation which keeps customers from wasting time changing the plan as they go.
D. It is a comprehensive solution.

Answer: C

QUESTION: 34
Which product should you recommend to an IT professional who wants simplified and automated deployment of a high performance, transactional database?

A. IBM DB2 9
B. Informix Data Server Version 11
C. IBM Enterprise Content Management
D. IBM FileNet P8 Business Process Manager

Answer: C

QUESTION: 35
What does Content-based Business Transformation do?

A. reduce time spent searching for and analyzing information
B. categorize actionable and trusted information across the enterprise
C. provide a unified platform
D. provide a real-time, single version of the truth

Answer: C

QUESTION: 36
Which question should you ask a healthcare payer?

A. Do you need paper-based employee information to be stored in multiple locations?
B. How do you collect and analyze your batch record and testing data?
C. Are your loan costs higher than industry benchmarks?
D. Are new core system projects slow and costly to develop?

Answer: B

Pass your exam at First Attempt....Guaranteed!